



**SOUTHERN FELT COMPANY, INC.**  
**ANDREW INDUSTRIES GROUP**

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**For Immediate Release:**

**Southern Felt Company, Inc. Announces Felt Price Increases**

January 26, 2011 North Augusta, SC – Southern Felt Company, Inc. announced today that in response to significant raw material increases, effective March 1, 2011, various needlefelt styles will see price increases. The amount of increase is based on fiber type, denier, and needlefelt construction.

The needlefelt increases will be generally as follows:

- Acrylic 6-8%
- Polyester 7%
- P84 2%
- Polypropylene 15-20%
- PPS 11-12%
- Aramid, PTFE will see no increase at this time.

Southern Felt has received steady price increases for most of the fiber types during the last few weeks. We continue to receive further increases, and therefore, are unable to further absorb these higher prices. Worldwide volatility in the raw material market is expected during 2011, and while unpredictable, additional increases could be expected.

Customers will be contacted individually by their Sales Representative to discuss the impact on their products.

We appreciate your support and business and remain steadfast in our desire to secure you with the best value needlefelt in the market.